



# OPS BOSS COACHING™

## How does the Average Assistant compare to an Ops Boss™?

[www.opsbosscoaching.com](http://www.opsbosscoaching.com)

### Average Assistant

- Files or pays bills
- Tracks numbers
- Learns how to do their job.  
Expects to be trained
- Does marketing
- Hates to make mistakes
- Works "in" the business
- Paid for time
- Follower
- Empire Protector

### Ops Boss™

- Analyzes P&L
- Uses numbers to implement  
strategy to grow the team
- Constantly learning.  
Figures it out on their own
- Holds marketing  
accountable to a return
- Knows that failure is the  
fastest way to succeed
- Works "on" the business
- Paid for results
- Leader
- Empire Protector AND  
Entrepreneur