

## MEMORY JOGGER

This easy memory jogger will help you create your initial sphere of influence list so you can kick-start your business!

The members of your own family:	Your closest friends and those whom you associate regularly:	Those you do business with:		
Father and Mother	regularly.	Auto mechanic		
Step Father/Mother	Friends & Neighbors	Accountant		
• Father-in-law/Mother-in-law	People you work with	• Banker		
Grandparents	Baseball friends	Babysitter/Child care		
• Children	Book club	provider  • Car dealer		
Brothers & Sisters	Church members	<ul><li>Dentist (your kids' too)</li><li>Doctor (your kids' too)</li></ul>		
Aunts & Uncles	Consultant			
Nieces & Nephews	Drinking buddies	• Dry cleaner		
• Cousins	Hobby buddies	Grocer/Gas station		
	Camping friends	attendant		
Lists you already have:	Dance class friends	Hair stylist/barber		
Current address Book/CRM	Drawing class	• Housekeeper		
Email address list	Fantasy Football friends	Insurance agent		
Cell phone contacts	Fishing buddies	• Lawyer		
Holiday card list	Gourmet Club friends	• Merchants		
Child's birthday invitee list	Hunting friends	• Pharmacist		
Business cards	Karate class buddies	Travel Agent		
• Facebook	Singing class			
· LinkedIn	• Sculpting	People with whom you play:		
<ul> <li>Snapchat</li> </ul>	Woodworking friends	• Bowling		
• Twitter	Workout friends	Bridge/Canasta		
• Skype	Yoga friends	• Bunko		
· Instagram		• Football		
Other Social Media		• Golf/Mini-golf		
• Sports Team members		Racquetball/Tennis		
(your kids' too & their				

parents)

Volleyball



Who	are	my.	?
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- · Amazon Prime Driver
- Architect
- Associations members
- Bus driver
- Butcher/Banker
- · Computer Tech
- Children's friends parents
- Chiropractor
- · Club members
- Cook
- Dancer/Dance Teacher
- · Delivery person
- Dermatologist
- Designer
- Driver Bus/Cab/Truck
- Education Professional
- Electrician
- FedEx/UPS Driver
- Fitness Instructor
- Florist
- Food Services associate
- Fundraiser
- Furniture Salesman
- Gardener
- · Government worker
- · Graphic Artist
- Handyperson
- Health Practitioner
- Hospital Staff
- · Human Resources staff

- · Interior Decorator
- Internet provider
- Investor
- Jeweler
- Karate Master/Classmate
- · Kitchen Renovator
- Lab Technician
- · Loan Officer
- Lifeguard
- Mailman
- Manicurist
- Massage therapist
- Mechanic
- Medical Professional
- Minister/Pastor & spouse
- · Mortgage Broker
- Music Teacher
- Nonprofit Associate
- Nurse
- Nutritionist
- Optometrist
- Orthodontist
- Painter
- Party planner
- Pediatrician
- · Personal trainer
- Pet Care Professional/Vet
- · Pet Groomer
- Pharmacist
- Photographer

- Physical Therapist
- · Piano Teacher
- Police
- Postal worker
- · PR professional
- Psychiatrist
- Psychologist
- · Recreation therapist
- Recruiter
- Rehabilitation specialist
- Repairman
- Restaurant Owner/Manager
- Salesperson
- Shoe repair people
- Satellite provider
- Skin Care Consultant
- · Social worker
- Software Engineer
- Tailor
- Tanning Salon worker
- Teacher
- Telecommunications worker
- · Tennis instructor
- Therapist
- · Veterinarian
- Waitresses/Waiters
- Water Supplier